

# AVAILABLE FOR NJ ACCOUNTS ONLY

## GOLDWELL

### ► Foundation I & II: Colorance & Topchic

This course is the starting point for anyone that is new to working with GOLDWELL Colorance. The course focuses on Demi-permanent coloring with the Colorance range including COLORANCE, COLORANCE COVER PLUS and COLORANCE EXPRESS TONING service options and working methods. Designed to cover all aspects of GOLDWELL Permanent Haircolor, the course is perfect for anyone that is new to GOLDWELL Topchic Hair Color. Covered in the program are the Topchic 2-10 series and Colorance Color balancing systems, as well as all associated in-salon and take home products.

Tues	1/23	10am - 3pm	Fair Lawn, NJ	Complimentary**
Tues	3/20	10am - 3pm	Fair Lawn, NJ	Complimentary**
Mon	4/30	10am - 3pm	Turnersville, NJ	Complimentary**
Tues	5/22	10am - 3pm	Fair Lawn, NJ	Complimentary**

\*\*These classes are support classes for our Goldwell Accounts & recommended for new staff & anyone that wants to be refreshed.

### ► Foundation III & IV: Blonding & Elumen

This will help you expand on the Goldwell Haircolor System. This class reviews all of the Goldwell Blonding/Lightening lines. Also this class will introduce to your Elumen Haircolor and the benefits of the unique technology and products.

Tues	2/20	10am - 3pm	Fair Lawn, NJ	Complimentary**
Mon	2/26	10am - 3pm	Turnersville, NJ	Complimentary**
Tues	4/24	10am - 3pm	Fair Lawn, NJ	Complimentary**
Mon	6/25	10am - 3pm	Turnersville, NJ	Complimentary**

\*\*These classes are support classes for our Goldwell Accounts & recommended for new staff & anyone that wants to be refreshed.

### ► Blonde Palette Mastery

This is sure to be a great experience that focuses on learning and implementing new ideas and techniques in the world of Goldwell blonding! Discover the beauty in refining blondes using the best products the industry has to offer. Through application and formulation you will learn the art of the upgrade to grow your color business. The program will be interactive, hands-on, and sure to take your blonde clients to the next level. *(Includes Lunch and Mannequin Head)*

Sun	3/11	10am to 4pm	Fair Lawn, NJ	\$200.00
Mon	3/12	10am to 4pm	Turnersville, NJ	\$200.00

## KMS

### ► Long To Short

IQ Cutting Method principles are used as the blueprint in this one day haircutting sessions. Stylists will experience two STREET style-inspired cuts along with the styles that support each look. Stylists will also discover Style Equation to meet the needs of their clients." *(Includes Lunch & Mannequin Head)*

Sun	4/8	10am-4pm	Fair Lawn, NJ	\$200
Mon	4/9	10am-4pm	Turnersville, NJ	\$200

## KERATIN COMPLEX

### ► Smoothing Therapy; Demo/Certification

Learn the fundamentals of Keratin Complex Natural Smoothing Treatment, Express Blow Out, Intense Rx, and Infusion Therapy; the Services of Keratin Complex. Course attendees will depart the course with an understanding of the Keratin Complex Natural Smoothing Treatment, its usage, application, safety and results and will view a complete application, including flat iron techniques to prepare them for proper application. *\*Complimentary w/purchase of intro*

Mon	2/26	10am - 2pm	Fair Lawn, NJ	\$25*
Mon	3/26	10am - 2pm	Freehold, NJ	\$25*
Mon	4/16	10am - 2pm	Fair Lawn, NJ	\$25*
Mon	5/14	10am - 2pm	Freehold, NJ	\$25*
Mon	6/11	10am - 2pm	Fair Lawn, NJ	\$25*

### ► Personalized Blow Out; Demo/Certification

Keratin Complex again revolutionizes the beauty industry with Personalized Blow Out Same Day Keratin Treatment! This customizable, zero-downtime treatment is powered by K-Pure Juice™, a proprietary juice blend of keratin, botanicals and amino acids. Personalized Blow Out caters to today's trend of embracing one's own natural hair texture by offering different finish options — from straight to smooth to curly. This class will demonstrate how Personalized Blow Out can take your smoothing business to the next level! *\*Complimentary w/purchase of intro*

Mon	1/29	10am - 2pm	Fair Lawn, NJ	\$25*
Mon	3/19	10am - 2pm	Fair Lawn, NJ	\$25*
Mon	4/30	10am - 2pm	Freehold, NJ	\$25*
Mon	5/21	10am - 2pm	Fair Lawn, NJ	\$25*

## 2018 ACADEMY ON TOUR

### ► Modern Wearable Haircuts: Creative Techniques Hands-On

Fuel your creativity, step out of the box & take your day-to-day haircuts to the next level. This experience will build upon your knowledge, by customization & personalization for each guest. Join James Le Bosquet as he embarks on the genuine art of transformation. *(Lunch & Mannequin Provided)*

Mon	3/12	10am to 4pm	Fair Lawn, NJ	\$300
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### ► The Art of Creativity: Creative Color Techniques – Hands-On

This Experience will leave you wanting more! Step inside the color & cutting mind of Ty Isobe. Master the art of blonding utilizing It's a Blonde Thing. Soak up the how-to's on manipulating the tonality, light reflection, and light absorption when lightening. Join Ty Isobe as he shows you the true Art of Creativity! *(Lunch & Mannequin Provided)*

TBD		10am - 4pm	Fair Lawn, NJ	\$300
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# 2018

# EDUCATION

## REGISTRATION GUIDELINES

**PRE-REGISTRATION:** Pre-Registration is required for all classes. All phone registrations require Visa, MasterCard, American Express, or Discover in order to be registered immediately. No deposits or reservations. Manufacturer incentives may be used towards classes. (Max 2 per class)

To register please call 1-800-724-4247 X231 or 262, email education@depasqualeco.com, or online at depasqualesalonsystems.com.

**MAIL TO:** Attn: Education Department, 21-21 Broadway, Fair Lawn, NJ 07410

**PAYMENT TO SALES REPRESENTATIVE:** You may register with your sales representatives. To register you must hand in payment at time of registration.

We reserve the right to cancel or reschedule any classes due to circumstances beyond our control.

**CLASS CANCELLATION POLICY:** An attendee must cancel no later than one week prior to the class event, they may transfer funds to another event up to one year. All others forfeit class payment.

## LOCATIONS

**DSS**  
21-21 Broadway  
Fair Lawn, NJ  
07410  
800-724-4247

**Spa Bella Hair Lounge**

843 Park Ave.  
Freehold, NJ  
07728

**LaBelle Vie Salon**

5901 Route 42/  
Washington Plaza  
Turnersville, NJ  
08012

**Artur Kirsh Salon**  
4360 Main St  
Philadelphia, PA  
19127

**Joseph Anthony's Retreat Spa & Salon**  
243 Baltimore Pk  
Glen Mills, PA  
19342  
610-459-4663

**Long Island Nail & Skin**

3709 Hempstead Tnpk  
Levittown, NY 11756

**Bella Professional**  
825 Cromwell Ave  
Rocky Hill, CT  
06067  
860-563-0388

## TOOLS

### STYLING CLASSES

- Brushes & Combs
- Pins
- Teasing Combs
- Clips
- Blow Dryer
- Flat Iron
- Curling Iron
- Model

### COLOUR CLASSES

- Foil Combs
- Aprons
- Color Capes
- Blow Dryers
- Finishing Tools

### CUTTING CLASSES

- Shears
- Combs & Brushes
- Texturizing Razor
- Clips
- Water Bottle
- Texturizing Thinning
- Blow Dryer



# GK HAIR

## ► Miami Bombshell; "Look & Learn"

"Introduction to the newest Salon Professional Smoothing Solution specifically for Blondes, Miami Bombshell. GKhair's Miami Bombshell Smoothing Treatment will smooth the hair and remove unwanted warmth for up to 5 months. Provide your clients with a new service option that will provide them healthy blonde hair results!" (\*Complimentary w/ purchase of GKhair Intro)

Sun	2/18	10am - 2pm	Fair Lawn, NJ	*\$25
Mon	3/5	10am - 2pm	Glen Mills, PA	*\$25
Mon	3/19	10am - 2pm	Levittown, NY	*\$25
Mon	4/23	10am - 2pm	Rocky Hill, CT	*\$25



# LAKME

## ► Pure by LAKME

This collection is inspired by the innate beauty of women, radiant in any situation in their daily lives. Pure supports beauty with creative freedom to bring out the natural charm in each woman. A pure woman who does not resort to contrivances, who flees from exaggerated sophistication and wants to emphasize her femininity and elegance. (Lunch & Mannequin Head Included)

Mon	3/19	10am - 4pm	Fair Lawn, NJ	\$250
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## ► Balayage Free Form

Discover creative freedom in the many ways to use Balayage. In 1 Day Stylists will gain the skills, confidence & technique. Add this versatile technique that you can use the next day in the salon. Hi-lighting as well as low-lighting, contouring & corrective color will be covered in the 1 day class.

(Lunch & Mannequin Head Included)

Mon	3/26	10am - 4pm	Fair Lawn, NJ	\$200
Mon	3/26	10am - 4pm	Glen Mills, PA	\$200

## ► Master the Art of Style and Design

This 1-day course focuses on the craft and technical skills of hairdressing. Participants will explore more advanced and intricate techniques, as well as discover the proper tools and how to use them. (Lunch & Mannequin Head Included)

Mon	4/23	10am - 4pm	Fair Lawn, NJ	\$200
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## ► Corrective Coloring Solutions For The Everyday Client

Seeing is believing, win customers for life. This all day look and learn class focuses on all the little things that will allow you to go from good to great. Gain years of essential knowledge in one day. How to transform bad color in one visit. Making the best first impression with every new customer. Understand all color is corrective color, you will leave with lots of answers to questions you did not even know you had. This class is geared towards how stylists work in salon situations, you start a client walk away, and come back decided what your next step is. Students will see every part of the process and understand all color is corrective color. (Lunch Included)

Mon	5/7	10am - 3pm	Fair Lawn, NJ	\$75
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## ► Color Clinic

This is an intensive 2 day workshop in all things Lakme. Every stylist will leave this course with the expert knowledge and understanding of Lakme, giving you the ability to formulate for every situation. This will maximize your creative confidences.

(Lunch & Mannequin Head Included)

Sun/Mon	6/3 & 6/4	10am - 4pm	Fair Lawn, NJ	\$200
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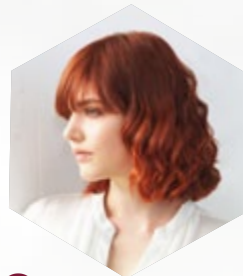
# LIVING PROOF

## ► Hands-On Cutting

Clients are always evolving, but healthy beautiful hair never goes out of style. Living Proof's hands-on cutting classes are consistently updated to change with the latest looks that your clients are begging for. Whether long, short, trendy or sophisticated, the SMART approach will allow you to create looks that your clients will love!

(Lunch & Mannequin Provided)

Sun	3/4	10am-4pm	Glen Mills, PA	\$150
Mon	3/5	10am-4pm	Fair Lawn, NJ	\$150
Sun	6/3	10am-4pm	Fair Lawn, NJ	\$150
Mon	6/4	10am-4pm	Rocky Hill, CT	\$150



# OLIGO

## ► Calura Essentials+; Look & Learn

The Calura Essentials Plus Event is designed not only to educate salon professionals but allow them to leave with all the tools necessary for great hair colour performance. Not only does this program included education, but also take-home products. Two techniques (Balayage or Signature Looks) and 1 live model, white hair coverage will be presented.

\*Receive Calura Color Stylist Intro (\$295 Value)

Mon	2/5	10am - 2pm	Fair Lawn, NJ	*\$49.99
Mon	2/12	10am - 2pm	Glen Mills, PA	*\$49.99
Mon	2/26	10am - 2pm	Levittown, NY	*\$49.99

## ► Advanced Balayage; Hands-On Workshop

Welcome to the world of Balayage! For those who have attended our Balay & co class, this class will offer you maximum creativity & control for successfully achieving any balayage result for all of your salon guests. You will learn how to refresh your existing balayage application, how to create colour melts & learn about contouring for balayage, highlights & colouring techniques.

(Lunch & Mannequin Provided)

Sun	3/11	10am - 5pm	Fair Lawn, NJ	\$150
Mon	4/9	10am - 5pm	Levittown, NY	\$150
Sun	4/29	10am - 5pm	Glen Mills, PA	\$150

# PAI-SHAU

Coming Soon!

# PERFECTRESS

## ► Transformation Connections Certification

Our unique, state of the art extensions are easy to apply, easy to care for, and do not damage the client's hair. Super fast application and removal time make the transformation and weft systems attractive to busy stylists with an even busier clientele. Bonus Tape Weft education.

(Lunch & Mannequin Head Included for use in Class)

Sun	2/18	10am - 4pm	Fair Lawn, NJ	\$199
Mon	3/5	10am - 4pm	Levittown, NY	\$199
Mon	3/19	10am - 4pm	Glen Mills, PA	\$199
Mon	4/9	10am - 4pm	Fair Lawn, NJ	\$199
Mon	5/21	10am - 4pm	Rocky Hill, CT	\$199



# R+CO

## ► THE R+Co MAN; Hands-On Workshop

Thom Priano is considered the world's top men's groomer—and is an equally talented women's stylist. Thom has shaped our generation's perception of what men should look like—from the iconic Calvin Klein underwear ads to the original Abercrombie magalogs to a client list full of Hollywood's leading men. This class will demonstrate two men's cuts – short and long – as well as how to use styling tools to create wearable editorial looks. In addition, students will gain insight into Thom's pool of references.

(Lunch Provided & Live Model Required by Attendee)

Mon	2/5	10am-5pm	Fair Lawn, NJ	\$350
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## HOSTED BY FOX & JANE BOWERY in NYC WORKSHOPS:

### ► Razor Foundation Workshop with Sera Sloane

This one-day class will deliver the essentials each student needs to build a solid foundation in razor cutting. Students will work specifically on weight and length removal on straight to medium textured hair. LIVE Model REQUIRED by Attendee.

Mon	3/12	10am-5pm	New York, NY	\$350*
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Visit the links below to register!

<https://randco.ticketleap.com/rco-razor-foundations-new-york/>

<https://randco.ticketleap.com/rco-advanced-razor-foundations-nyc/>

### ► LONG LAYERS; Hands-On Workshop

This class will teach cutting and styling techniques to express your clients' personal style. Students will learn through a demonstration of a long layer cut using a razor or scissor. Techniques learned focus weight and length removal on straight to medium textured hair as well as suitability for the client. Learn how to manipulate looks through hand-styling finishing techniques. Students will also gain insight into how to take their consultation to the next level. (Lunch Provided & Live Model Required by Attendee)

Sun	4/22	10am-5pm	Fair Lawn, NJ	\$350
Mon	4/23	10am-5pm	Levittown, NY	\$350

# SUNLIGHTS BALAYAGE

## ► Painting Balayage 2.0! Hands-On Workshop

Balayage is 'sweeping' the Nation by storm! Join us for a comprehension 'Balayage Basics' course, & learn how to paint beautiful highlights with the stroke of your brush. Hair painting will not only cut your appointment times by more than half, it will actually help you add more money to your bottom line!

(\*Receive a 2.0 Balay Box, Mannequin Head)

Mon	1/22	10am - 2pm	Fair Lawn, NJ	\$150*
Mon	3/5	10am - 2pm	Rocky Hill, CT	\$150*
Sun	3/11	10am - 2pm	Glen Mills, PA	\$150*
Mon	4/30	10am - 2pm	Fair Lawn, NJ	\$150*
Mon	5/7	10am - 2pm	Glen Mills, PA	\$150*

# ECRU NEW YORK

## ► Runway Ready

New York Fashion Week for a stylist is one of the most exciting times of the year. Not only do you get to work next to your peers behind the scenes, but you get to meet some of the best stylists in the business. Runway hair is approached very differently than salon hair and in a much faster pace. Lisa Lobosco, along with Amanda Jenkins, have numerous years of experience working with some of the best fashions houses in the industry. From Valentino and Zac Posen to Richard Tyler, Blanc de chine, Daniel Silverstain and many more. The ECRU New York Creative Team have the techniques, tips and tricks that will make your Fashion Week Experience a huge success.

(Lunch Included – Mannequin is included for use in Class Only)

Mon	1/15	10am - 4pm	Fair Lawn, NJ	\$150
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## ► Ecru Hair Jams

ECRU New York believes that education and staying inspired are crucial to a Hairdresser, and we're excited to bring these elements closer to you!

These two hour Hair Jams will excite and inspire. The content will continuously change, revolving around what's motivating us at the time. Whether it is cutting or styling, stay abreast of future trends and make new connections with the ECRU New York Artistic Team.

Mon	1/29	5pm-7pm	Philadelphia, PA	\$25
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## ► What's Happening?

Trends come and go. Hair is up, hair is down. Sometimes we have texture and sometimes we add braids with our texture. What's Happening? Is a revolving door of what's on trend from the streets of NYC to Vogue Germany.

(Lunch Included – Mannequin is included for use in Class Only)

Mon	2/12	10am - 4pm	Fair Lawn, NJ	\$150
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## ► Anthony Edge's Hands-On Creative Cutting

Combining ECRU New York's haircare collections and the talents of Anthony Edge, join us for a hands-on informative NEW 2018 Creative Cutting Workshop. (Lunch & Mannequin Head Provided)

Sun	2/25	10am-4pm	Fair Lawn, NJ	\$250
Mon	2/26	10am-4pm	Glen Mills, PA	\$250

## ► Form To Finish Method

Strong finishing skills will allow you to be the Stylist everyone seeks. From Bridal styles to the MET Gala, the common denominator is the ability to finish hair. In Form To Finish Method, you will learn the skills and preparation necessary to achieve classic and modern techniques using ECRU New York products and styling tools. Form To Finish Method will allow you to be successful in any situation.

(Lunch Included – Mannequin is included for use in Class Only)

Mon	3/5	10am - 4pm	Fair Lawn, NJ	\$150
Sun	3/18	10am - 4pm	Glen Mills, PA	\$150
Sun	3/26	10am - 4pm	Levittown, NY	\$150

## ► Styling Fundamentals

To be great at styling hair, one must know the fundamentals. Styling Fundamentals will teach you the importance of proper hair prep. You will learn when and why to use certain products and different drying and setting techniques that will allow you to have confidence in your craft.

(Lunch Included – Mannequin is included for use in Class Only)

Mon	4/23	10am - 4pm	Glen Mills, PA	\$150
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## ► Anthony Edge's Hands-On Men's Barbering

Combining ECRU New York's haircare collections and the talents of Anthony Edge, join us for a hands-on informative NEW 2018 Men's Barbering Workshop.

(Lunch & Mannequin Head Provided)

Sun	5/6	10am-4pm	Glen Mills, PA	\$250
Mon	5/7	10am-4pm	Fair Lawn, NJ	\$250

## ► The Architecture Of Haircutting

The classic foundations on how to build shapes invaluable in the art of hairdressing. Classic shapes, keep evolving no matter the age of the client. The timeless bob, the rounded fringe with long layers, the tight graduation, also known as the pixie, are just a few examples of classic shapes. ECRU New York's Creative Team will show you the latest trends and how to seamlessly execute them. In this class, we will explore the architecture of shape through haircutting. (Lunch and Mannequin Head Included)

Mon	5/14	10am - 4pm	Fair Lawn, NJ	\$200
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