



PRODUCT KNOWLEDGE CLASS

WITH ALANA SERENO

Alana is a Product Knowledge Specialist and Stylist with IGK Haircare. She has been in the beauty industry for over 10 years with experience behind the chair as a stylist, consultant and product educator for retail stores. Alana has worked alongside many LBP Brands since their birth, finding joy in sharing their artistry, individuality and mission to create a brand accessible to all.

Alana's specialties: IGK Brand Introduction, Brand Overview, Product Knowledge, Retailing + Merchandising

ADVANCED REGISTRATION REQUIRED

MONDAY, JUNE 28
3:00PM EST

RSVP HERE

MONDAY, JULY 12
11:00AM EST

RSVP HERE

MONDAY, AUG 23
2:00PM EST

RSVP HERE

MONDAY, SEPT 20
2:00PM EST

RSVP HERE

