



de pasquale
SALON SYSTEMS

2020
EDUCATION

ALTER EGO ITALY

► Glelany Soiree

DePasquale Salon Systems & Alter Ego Italy present the esteemed Glelany Look & learn technique with cut & styling. Learn Technofruit color portfolio and AEI Color Seasonal Collection Techniques will help show stylists how to easily implement what they've learned back in their salon. This class is being taught by Krissy Moore, Creative Technical Director. Krissy is also part of the AEI international Akademia team. (*Complimentary for AlterEgo Italy Accounts)

Sun	4/5	10am to 1pm	Glen Mills, PA	\$25.00*
Mon	4/6	10am to 1pm	Fair Lawn, NJ	\$25.00*
Sun	5/3	10am to 1pm	NY (TBD)	\$25.00*
Mon	5/4	10am to 1pm	Rocky Hill, CT	\$25.00*

ALTERNA

► BIOPIC Foundational Cutting; Hands-On Workshop

Alterna's BIOPIC foundational cutting class is designed to give stylists the foundational cutting techniques they can apply to any haircut. The class will teach how to take a client from the consultation to checkout and how to incorporate products into the sale process. (Lunch & Mannequin Provided)

Mon	3/23	10am to 3pm	Levittown, NY	\$150.00
Mon	3/30	10am to 3pm	Rocky Hill, CT	\$150.00
Sun	4/5	10am to 3pm	Fair Lawn, NJ	\$150.00
Mon	4/6	10am to 3pm	*Exton, PA	\$150.00

GK HAIR

► Bamboo Color; Hands-On Workshop

Bamboo Color Technique was created after studying physics & applying the basic equations to the gravity of the hair & the natural patterns already present in each hair strand. Just as Bamboo roots remain natural & firm the hair roots also remain true to their natural tones. (Lunch & Mannequin Provided)

Mon	3/2	10am to 3pm	Exton, PA	\$99.00
Mon	3/30	10am to 3pm	Levittown, NY	\$99.00

LAKME

► Dramatic Blonding: The Platinum Balayage

In this class you will learn how to create those icy and platinum blonde tones while keeping that rooty balayage look using a foilage technique. This class will cover the perfect money piece, getting perfect even lift, and root shadow and toning formulas using Lakme Gloss. (Lunch & Mannequin Head Included For Workshop Portion Of Class)

Mon	3/16	10am to 5pm	Fair Lawn, NJ	\$150.00
Mon	4/6	10am to 5pm	Rocky Hill, CT	\$150.00

If you are just interested in Look & Learn from 10am to 1pm cost is \$50.00

► Hair Painting For Reds & Copper Blondes

Red Hair painting creates beautiful color it is multi-tonal and moves with the hair without being over the top. Fiery glints of copper, red copper, and amber. In darker tones, you will see chestnut, copper brown, and mahogany. (Lunch & Mannequin Head Included For Workshop Portion Of Class)

Mon	3/2	10am to 5pm	Fair Lawn, NJ	\$150.00
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If you are just interested in Look & Learn from 10am to 1pm cost is \$50.00

► Short Hair Painting and Foil Placement

Discover new ways to set your work and clients apart. This class focuses on how to achieve better results with no foils or fewer foils in less time. These techniques are perfect for short hair. (Lunch & Mannequin Head Included For Workshop Portion Of Class)

Sun	5/3	10am to 5pm	Fair Lawn, NJ	\$150.00
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If you are just interested in Look & Learn from 10am to 1pm cost is \$50.00

► Color Clinic

This is an intensive 2-day hands-on workshop in all things Lakmé, where stylists will test and play with different Lakmé formulations. Every stylist will leave this course with the expert knowledge and understanding of Lakmé, giving them the ability to formulate for every situation. (Lunch & Mannequin Head Provided)

Sun-Mon	6/7-6/8	10am to 4pm	Fair Lawn, NJ	\$200.00
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LIVING PROOF

► Creative Design Course;

Hands-On Cutting & Styling Workshop

Customize your blunts for any face shape, one length and fringe is not for everyone. Kole dives into understanding the face using Living Proof's SMART™ methodology and head mapping guidelines to create that perfect Persian bob which can add fullness to fine hair yet soften thick hair. Using Scissors, Clippers and Razor Kole teaches the planning and execution of stronger sassier looks. (Lunch & Mannequin Provided)

Sun	4/19	10am to 5pm	Fair Lawn, NJ	\$150.00
Mon	4/20	10am to 5pm	Glen Mills, PA	\$150.00

OLIGO

► Mindful Colour Placement; Hand-On Workshop

Oligo Professionnel International Colour Director Misael Aponte's innovative all-day class begins with a journey through the world of Calura hair colour. Then we delve into the art of colour placement and analyze the architecture of the haircut to create an intimate connection between colour and cut. Finally, Misael's hands-on demo guides you through how to allocate colour precisely to the shape of the cut and fine-tune your hair colour delivery! (Lunch & Mannequin Provided)

Sun	3/8	10am to 5pm	Fair Lawn, NJ	\$250.00
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► Inside Out; Hands-On Workshop

In his Inside Out advanced hands-on class, Oligo Professionnel International Colour Director Misael Aponte will showcase how to use interior colour work to influence the overall exterior colour result. In this technique we take advantage of the fact that hair thins as it grows downwards, allowing us the opportunity to visually showcase multiple surfaces at the same time.

Mon	3/9	10am to 5pm	Fair Lawn, NJ	\$250.00
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► Balayage & Co; Hands-On Workshop

Taking an innovative and creative approach to foil and colour placement through classic balayage hair painting techniques. Learn the ins and outs of creative techniques, colour blending, hair painting and colour foil placements using the Oligo Blacklight Lightening System. *Receive Sample Gift Bag (Lunch & Mannequin Head Provided)

Mon	4/20	10am to 5pm	Levittown, NY	\$150.00
Mon	5/4	10am to 5pm	Fair Lawn, NJ	\$150.00
Mon	5/11	10am to 5pm	Glen Mills, PA	\$150.00

PERFECTRESS

► Multi/Link Weft

A new dimension to salon services - the Multi Weft is the future of high end hair extensions. This innovative product allows for 3 installation options within one unique system. Bonus Tape Weft education. (Lunch & Mannequin Provided for use in class)

Mon	3/16	10am to 4pm	Norwalk, CT	\$199.00
Mon	3/23	10am to 4pm	Levittown, NY	\$199.00
Mon	4/13	10am to 4pm	Fair Lawn, NJ	\$199.00
Mon	4/27	10am to 4pm	Glen Mills, PA	\$199.00
Mon	6/1	10am to 4pm	Levittown, NY	\$199.00
Mon	6/15	10am to 4pm	Fair Lawn, NJ	\$199.00

R+CO

► CLIPPERS, SCISSORS OR RAZOR OVER COMB:

Look & Learn / Hands-On Workshop

GENDER NEUTRAL - HONING IN ON FOCUS, PATIENCE AND DISCIPLINE OF RAZOR CRAFT. KEY TAKEAWAYS. Focus on head-shape and growth patterns, removal of length + weight using razor over comb method. (Lunch & Mannequin Head Provided)

Sun	3/29	10am to 4pm	Fair Lawn, NJ	\$250.00
Mon	3/30	10am to 4pm	Glen Mills, PA	\$250.00

If you are interested in the Look & Learn from 10am to 12pm cost is \$50.00

► Modern Shag; Look & Learn / Hands-On Workshop

Straight, wavy or soft curls turned into a shag that's current for the decade. • Learn about the history of the Shag and how many variations there are • Learn about multiple sectioning patterns to achieve different results • Gain several technical approaches to remove weight or build volume where desired (Lunch & Mannequin Provided for use in class)

Sun	4/26	10am to 4pm	Fair Lawn, NJ	\$250.00
Mon	4/27	10am to 4pm	Levittown, NY	\$250.00

If you are interested in the Look & Learn from 10am to 12pm cost is \$50.00

SUNLIGHTS BALAYAGE

► Painting Balayage! Hands-On Workshop

Balayage is 'sweeping' the Nation by storm! Join us for a comprehension 'Balayage Basics' course & learn how to paint beautiful highlights with the stroke of your brush. Hair painting will not only cut your appointment times by more than half, it will help you add more money to your bottom line! (*Receive a Balay Box & Mannequin Head)

Mon	3/2	10am to 2pm	Rocky Hill, CT	\$150.00*
Sun	3/22	10am to 2pm	Fair Lawn, NJ	\$150.00*
Mon	4/6	10am to 2pm	Levittown, NY	\$150.00*
Mon	6/1	10am to 2pm	Rocky Hill, CT	\$150.00*
Mon	6/8	10am to 2pm	Glen Mills, PA	\$150.00*
Mon	6/15	10am to 2pm	Fair Lawn, NJ	\$150.00*

CANDY SHAW IS COMING TO NJ!

► French Cutting!

Learn Candy's coveted cutting system that is uber efficient and creates soft, feminine looks! (Includes: Swag bag, education handout, diploma, mannequin head (yours to keep) & lunch)

Sun	5/17	10am to 4pm	Fair Lawn, NJ	\$299.00
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► Balayage Brilliance!

Candy is back in 2020 with some fresh tips, tricks, tools, & techniques featured in this Balayage Look + Learn demo! (Includes: Education handout)

Mon	5/18	10am to 12pm	Fair Lawn, NJ	\$49.00
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► Painting Balayage! 2.0

Get hands-on with the Balay Lama in the afternoon following the Look + Learn demo. Extremely limited seats. (Includes: Swag bag, education handout, diploma, mannequin head (yours to keep) & lunch)

Mon	5/18	10am to 4pm	Fair Lawn, NJ	\$299.00
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TOOLS

CUTTING CLASSES

Shears • Combs & Brushes
Texturizing Razor • Clips
Water Bottle
Texturizing Thinning
Blow Dryer

COLOUR CLASSES

Foil Combs • Aprons
Color Capes • Blow Dryers
Finishing Tools

STYLING CLASSES

Brushes & Combs
Pins • Teasing Combs • Clips
Blow Dryer • Flat Iron
Curling Iron • Model

AVAILABLE FOR NJ ACCOUNTS ONLY

GOLDWELL

► Topchic & Colorance Revealed

Designed to cover all aspects of GOLDWELL Permanent Haircolor, the course is perfect for anyone that is new to GOLDWELL Topchic Hair Color. This course is the starting point for anyone that is new to working with GOLDWELL Colorance.

Tues	4/7	10am to 3pm	Fair Lawn, NJ	*Complimentary
Mon	4/27	10am to 3pm	Turnersville, NJ	*Complimentary
Tues	6/9	10am to 3pm	Fair Lawn, NJ	*Complimentary

*These classes are support classes for our Goldwell Accounts & recommended for new staff & anyone that wants to be refreshed.

► Blonde Ambition & Elumen Revealed

This will help you expand on the Goldwell Haircolor System. This class reviews all of the Goldwell Blending/Lighting lines. Also this class will introduce to your Elumen Haircolor and the benefits of the unique technology and products.

Tues	3/3	10am to 3pm	Fair Lawn, NJ	*Complimentary
Mon	3/30	10am to 3pm	Turnersville, NJ	*Complimentary
Tues	5/12	10am to 3pm	Fair Lawn, NJ	*Complimentary
Mon	5/18	10am to 3pm	Turnersville, NJ	*Complimentary
Tues	7/14	10am to 3pm	Fair Lawn, NJ	*Complimentary

**These classes are support classes for our Goldwell Accounts & recommended for new staff & anyone that wants to be refreshed.

► Go Beyond w/ Rodica Hirstu

Go beyond ordinary color with cool shades that are elumened with clever combinations of cool and warm tones. Experiment with bold, gender-neutral, colorful tones. Go beyond blonde with this years must have shades; cools and neutrals are elumened with yellow, pink and violet. Go beyond red with fiery orange tones elumened with cool shimmers. Go beyond brunette with deep rich tones, elumened with blues and violets.

Sun	4/19	10am to 4pm	Fair Lawn, NJ	\$200.00
Mon	4/20	10am to 4pm	Turnersville, NJ	\$200.00

► KMS: Cutting & Style Look & Learn

"Asymmetrical Bob with a "Twist" Featuring a solid basline for added drama, the ever dramatic asymmetrical style can be worn poker straight or wavy, center part or deep side. We will be practicing mindfulness when it comes to over direction to stationary & previous sections, sectioning our solid cuts to create precision, and styling that has an organic flow.

Sun	3/22	10am to 1pm	Fair Lawn, NJ	\$75.00
Mon	3/23	10am to 1pm	Turnersville, NJ	\$75.00

KERATIN COMPLEX

► Smoothing Therapy;

KCMAX & NKST Demo / Certification

Keratin Complex® continues to revolutionize the smoothing industry with KCMAX™ Maximum Keratin Smoothing System. Also, learn the fundamentals of Keratin Complex Natural Smoothing Treatment (NKST), Express Blow Out (EBO), Intense Rx, and Infusion Therapy; the Services of Keratin Complex. (*Complimentary w/ purchase of intro)

Mon	3/30	10am to 1pm	Chesterfield, NJ	\$25.00*
Mon	5/11	10am to 1pm	Fair Lawn, NJ	\$25.00*
Mon	6/8	10am to 1pm	Chesterfield, NJ	\$25.00*

► It's not JUST Smoothing / Mastering Smoothing

Techniques Presentation

Amplify your earnings and become an expert problem-solver by learning NEW techniques and uses for your favorite Keratin Complex® treatment that goes beyond frizz removal and curl reduction. KERATIN COMPLEX Artist will identify new services that impact your bottom line. Help you create the ideal canvas for perfect color outcomes. Attract new clients with customizable services and techniques that set you apart.

Mon	4/13	10am to 1pm	Fair Lawn, NJ	*Complimentary
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► The Essence of Artistry; Creative Color Reimagined

International Platform Artist Ty Isobe shares the secrets to the art of creative techniques utilizing the Keratin Complex® Color Portfolio. You will discover new techniques to elevate your skills to a masterful level. Ty will guide you through: Conquering the art of creativity • Exploring customized color placement for the ultimate tailored outcome • Modern formulation trends • Understanding light reflection & light absorption • How to manipulate tonality (Lunch & Mannequin Provided)

Mon	6/1	10am to 5pm	Fair Lawn, NJ	\$250.00
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**These classes are support classes for our Keratin Complex Accounts & recommended for new staff & anyone that wants to be refreshed.

LOCATIONS

DSS
21-21 Broadway
Fair Lawn, NJ 07410

Acclaim Salon
90 Saddle Way / Suite 300
Chesterfield, NJ 08515

Avalanche Salon
60 Town Center Drive
Providence Town Center
Collegeville, PA 19426

Bella Professional
825 Cromwell Ave
Rocky Hill, CT 06067

DeCola's Salon
8 Dowlin Forge
Exton, PA 19341
Joseph Anthony's
Retreat Spa & Salon
243 Baltimore Pk
Glen Mills, PA 19342

Long Island Nail & Skin
3709 Hempstead Tnpk
Levittown, NY 11756
LaBelle Vie Salon
5901 Route 42
Washington Plaza
Turnersville, NJ 08012

*Gloss Hair Salon
233 W. Lincoln Hwy
Exton, PA 19341

SoNo Academy
108 Washington St
Norwalk, CT 06854

REGISTRATION GUIDELINES

PRE-REGISTRATION: Pre-Registration is required for all classes. All phone registrations require Visa, MasterCard, American Express, or Discover in order to be registered immediately. No deposits or reservations. Manufacturer incentives may be used towards

classes. (Max 2 per class) To register please call 1-800-724-4247 X231 or 262, email education@depasqualeco.com, or online at depasqualesalonsystems.com. MAIL TO: Attn: Education Department, 21-21 Broadway, Fair Lawn, NJ 07410. PAYMENT TO SALES REPRESENTATIVE: You may register with your sales representatives. To register you must hand in payment at time of registration. We reserve the right to cancel or reschedule any classes due to circumstances beyond our control. CLASS CANCELLATION POLICY: An attendee must cancel 7 days prior to the class event to transfer funds to another class. There are no refunds. All other forfeit class payment.

RAZOR REFRESH

Fine tune your skills learned in Razor'd Edge with this **ONE-DAY** refresher course to sharpen your skills with knowing how and when to use the razor; plus learn a new look your clients are sure to love.

- 1 Day, 10a.m. - 4p.m., \$250
- Requirements: Razor'd Edge must be completed prior to Razor Refresh
- Razor, Scissors & Styling Tools Required

JUNE 15, 2020 • NOVEMBER 9, 2020

ELEMENTS OF STYLING

Elements of Styling is a **3-PART CLASS**, offering various options of styling hair.

JANUARY 20TH | CONTEMPORARY AND CLASSIC

MARCH 23RD | EFFORTLESS AND UP

MAY 11TH | BRAIDS AND KNOTS

OCTOBER 12TH | CONTEMPORARY AND CLASSIC

Offered as a one day Academy on the Road class. Contact ECRU New York or Sales Consultant for more details

Upon completion of all 3 classes, you will receive an **Elements of Styling** certificate.

- 3 Classes for Certification, \$600
- Individual Classes (Non-Certification), \$250
- Styling Tools Required

THE RAZOR'D EDGE

New techniques are always on the rise and incorporating the use of a razor into your artistry is another way to meet the needs of your clients and increase your revenue potential.

- 2 Days, 10a.m. - 4p.m., \$350
- Razor, Scissors & Styling Tools Required

MARCH 29-30, 2020 • SEPTEMBER 13-14, 2020

THE ARCHITECTURE OF HAIRCUTTING

The classic foundations on how to build shapes is invaluable to the art of hairdressing. Classic shapes keep evolving no matter the age of the client. The timeless bob, the rounded fringe with long layers, the tight graduation, also known as the pixie, are just a few examples of classic shapes. ECRU New York's Creative Team will show you the latest trends and how to seamlessly execute them. In this class, we will explore the architecture of shape through haircutting.

- 2 Days, 10a.m. - 4p.m., \$350
- Scissors & Styling Tools Required

APRIL 5-6, 2020 • AUGUST 9-10, 2020

CUT AND STYLE PROGRESSION

Amplify your cutting and styling mastery with new techniques on how to get the latest look! Learn how to apply trending haircuts and styles to three different hair lengths and shapes.

- 2 Days, 10a.m. - 4p.m., \$350
- Razor, Scissors & Styling Tools Required

FEBRUARY 16-17, 2020 • JUNE 28-29, 2020 • OCTOBER 18-19, 2020

Offered as a one day Academy on the Road class. Contact ECRU New York or Sales Consultant for more details

TEXTURE EXPOSED

Become the go-to expert on taming, styling and unraveling the true potential of textured hair. Learn how to create versatile styles for different textures from pin-straight to unruly, while teaching your client to embrace their natural texture.

- 1 Day, 10a.m. - 4p.m., \$250
- Scissors & Styling Tools Required

FEBRUARY 24, 2020 • JULY 13, 2020 • NOVEMBER 16, 2020

On The Road

MARCH 16TH | CUT AND STYLE PROGRESSION

Amplify your cutting and styling. Mastery with new techniques on how to get the latest look! Learn how to apply trending haircut and styles to three different hair lengths and shapes.
CT TBD

MARCH 22ND | EFFORTLESS AND UP

Styles that look simple, are often the most challenging. Learn beautiful and effortless-looking techniques. Great for weddings or any special occasion.

JOSEPH ANTHONY'S RETREAT SPA & SALON
Glen Mills, PA

- Individual Classes, \$250
- Lunch & Mannequin Head will be provided

